Implementing Technologies --is not a Systems Issue

1999 DIA EDC Conference Wayne R. Kubick PROsys LLC



Implementation Is a Business Issue!

+ Underlying principles

- Every technology/systems project is driven by a business need
- + The way we do business (the business process) determines whether we meet our business needs
- + Information systems support the business process

System-related activities are only one component of a project aiming to meet business needs.

Context, Context, Context





10 Tips for Implementing in Context

1. Know the Real Problem

- Look at the full context
- + Understand the real business need
- → Define it in simple English terms
- → Give a name to the solution/project.



2. Define The Right Objectives

- Improve for sake of improvement?
- → Trying out new technologies for fun?
- Define measurable objectives!
 - → Quality
 - ★ Time
 - + Cost



3. Define The Proper Scope(s)

→ Project Scope

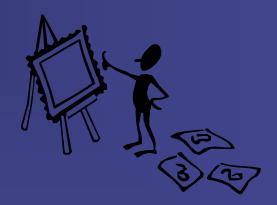
Business
Objectives
defined

Systems Development User Business
Requirements Acceptance Objectives
Defined

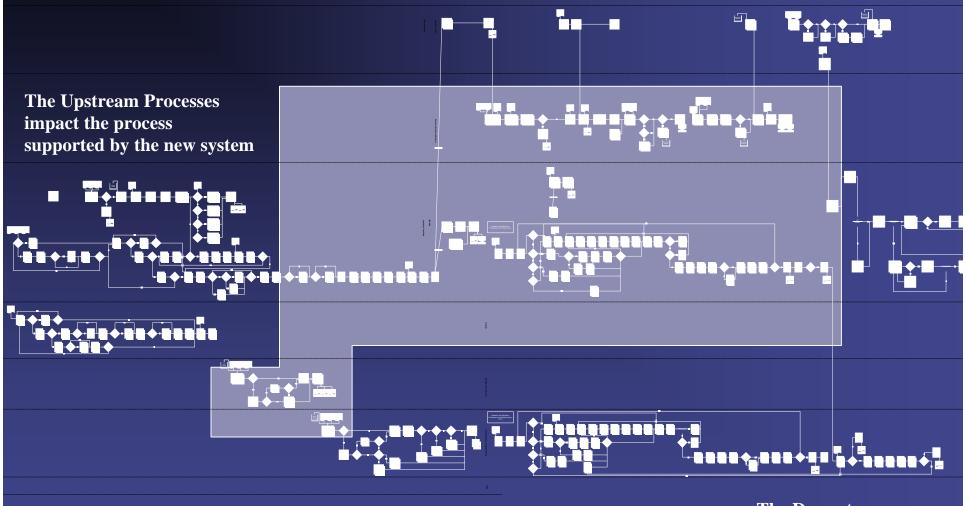
met

Process Scope

System Scope

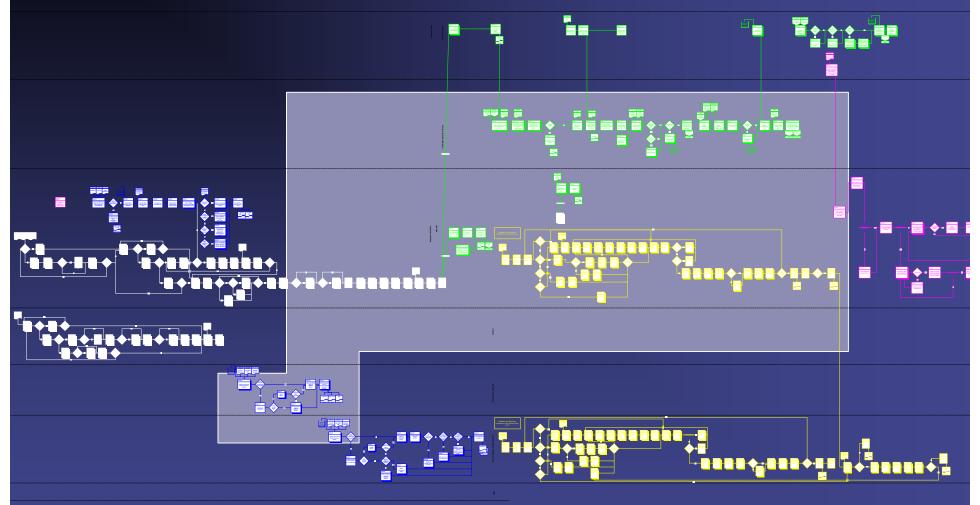


Defining the Process Scope



The Downstream
Process is impacted by
the process supported
by the new system

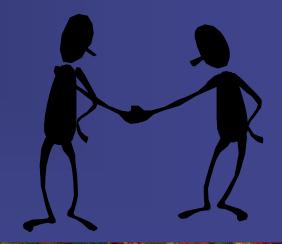
Defining the System Scope



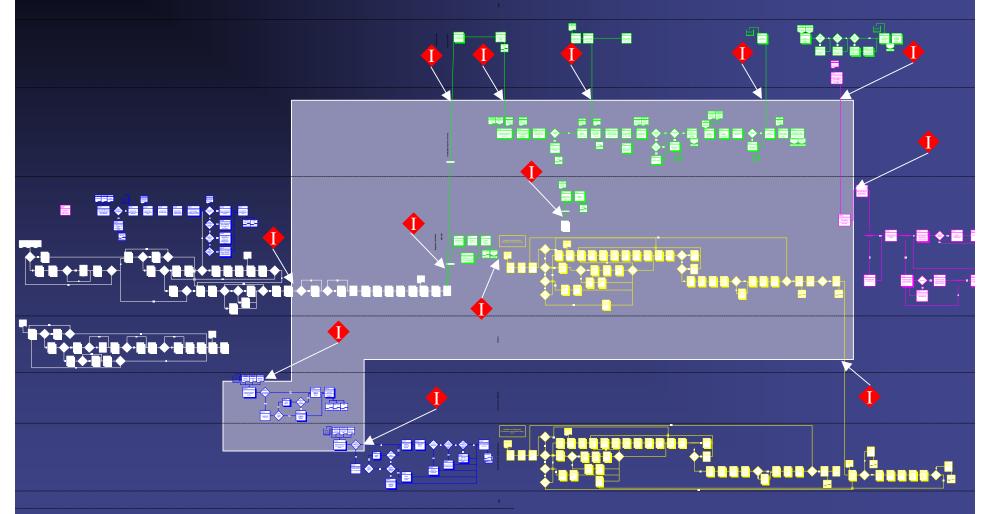
The color codes describe the scope of existing systems

4. Identify The Interfaces

- Waste, rework and duplication most often occurs during the hand-offs.
 - + Processes
 - + Systems
 - + Organization



Identifying the Interfaces



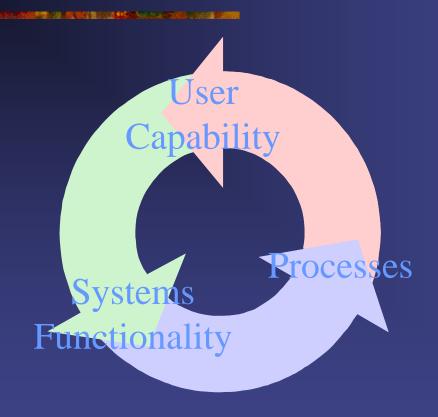
- Wherever lines cross boundaries and colors change, an interface (1) needs definition or ..._
- ... elimination

5. Collect/Validate Assumptions

- Our processes and organizations are based on assumptions
- What assumptions is the new system based on?



6. Understand The Contributors





The weakest link determines overall success

The Right Decision

- 1. Know the Real Problem
- 2. Define The Right Objectives
- 3. Define The Proper Scope(s)
- 4. Identify The Interfaces
- 5. Collect/Validate Assumptions
- 6. Understand The Contributors









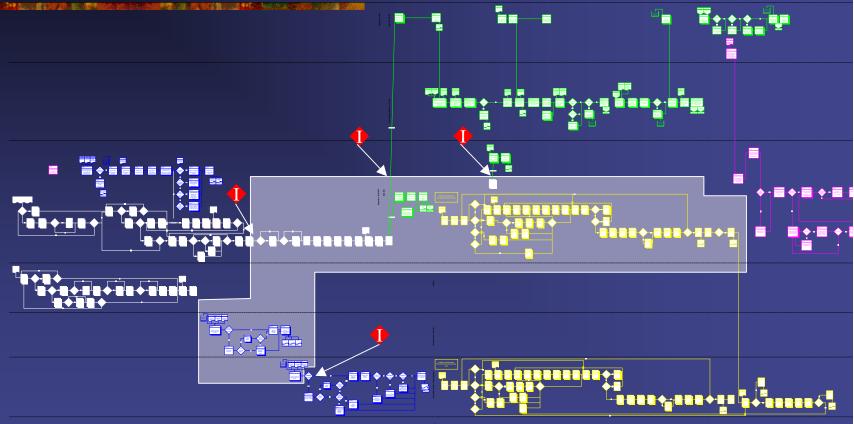




Poor implementation can make the best system deliver zero value







New Systems Capabilities let us change the way we do business

8. Manage Expectations

→ The System alone is not the (whole) answer

System will deliver Quality/Time/Cost gains



Processes/Organizations/Skills are in place



9. Choose the Right Pilots

- Choosing a "non-critical" project as pilot reflects lack of confidence
- Non-critical projects do not demonstrate business performance

10. Implement Effectively

- Document Everything
- + Confirm the Infrastructure
- → Test Everything; Validate where necessary
- Integrate Process and Systems Training
 - + Train process, systems, context . . .
 - + Train how to do the job; when to use the system
- Deploy according to plan
- → Review and Measure
- Prepare for contingencies

Implementing Technologies

- 1. E-Business Solutions
- 2. Supplier Management
- 3. Implementing a Web IT Infrastructure



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